



## Ansarada and Adobe: Award winning security at your fingertips

### Ansarada ensures sensitive documents are secure in high value transactions

When disclosing information between project participants carries a high element of risk, the Ansarada online data room facility enables you to confidently share sensitive business documents via the internet, in a controlled and traceable way.

The state-of-the-art security suite includes Adobe's award winning LiveCycle Rights Management® to protect the authenticity of a document, the integrity of its content, and the confidentiality of the communication.

*"We looked at Ansarada's security features and liked its simple to use, multi-layered approach. Ansarada had the security we needed for this particular property deal, and the capability to scale up and down as needed for future transactions."*

Peter Campbell, CIO, Sparke Helmore Lawyers

### Leverage the latest security innovations from Adobe

Ansarada integrates best practice security technologies including Adobe's award winning Rights Management Server and Adobe Document Security Server into its secure online data rooms. This guarantees you compliance when distributing sensitive documents in major corporate transactions and projects.



Solution  
**PARTNER**

### Ansarada allows you to:

- See when a document has been viewed, printed or copied
- Encrypt documents including metadata to control participant access
- Control document use inside and outside the data room on 'per user' basis
- Revoke access to previously distributed documents
- Restrict document access to 'data room' only:
  - No copying or changing content
  - No printing
  - No saving and viewing
  - No print screen
- Apply expiration dates to documents
- Apply dynamic watermarks

### Rights Management through a web browser? Yes, it's here we've done the work for you

With Ansarada, security permissions are managed easily via a web browser - no downloads, no plug-ins. Updating access rights is a point and click exercise, no need to upload revised or duplicate documents to the virtual data room.

A key advantage is that security can be applied to documents on a 'user by user' basis. For example, third party data room participants can be restricted from printing and copying documents, whilst you and your project team benefit from having unrestricted print and copy access on those same documents.

## Ansarada delivers you the latest security technology without the complications

Ansarada's team has leveraged the latest innovations from Adobe and bolstered their security, to offer you unique document protection, including:

- Security settings allocated on a user basis – without requiring users to log into an additional interface or install any software or plug-ins
- Dynamic document watermarking – automatic watermarking that is applied to data room documents when they are opened. Details may include the user name, email address, date, time IP address and more
- A tamper-proof legal grade audit trail – recording all actions and events, including printing.
- Documents that expire immediately after viewing – ensuring documents can only be viewed by authorised participants and are unable to be saved to local machines and viewed outside the secure data room environment

## Comply with regulations and manage risk on the document level

Ansarada's document control is persistent – any policy set by the data room administrator travels with the document at all times. So regardless of where you allow the record to be used you can relax knowing that it is always in your control.

Confidentiality	The secrecy or exclusive use of information
Integrity	Freedom from errors or from an unexpected level of errors
Availability	The information is where it needs to be, when it needs to be there, and in the form expected
Auditability	Verification requirements of information shown to be in conformance to organised policy, industry standards, and/or government regulations

## Ansarada's security is simple to administer, implement and adhere to

The Ansarada online data room facilities provide sophisticated security via an easy-to-use interface. Deal participants enter the data room via a standard web browser and password then view and work on documents using Adobe Reader. It couldn't be simpler.

Ansarada is an experienced and trusted data room specialist providing powerful virtual data room facilities protected by the highest levels of security. Ansarada's customisable data rooms are powered by sophisticated technology that accelerates projects enabling controlled access by multiple users to sensitive information securely and simply via an internet browser from anywhere in the world.

Sydney +61 2 8090 8400

Singapore +65 6248 4812

Shanghai +86 21 2890 9014

London +44 (0)20 3058 1060

Hong Kong +852 2166 8131

However, managing information security risks is not all about playing defense. You can and should take advantage of technologies, including digital rights management, to improve processes, reduce costs, and create efficiencies.

***"As an ASX listed company, Investa has legal obligations to maintain confidentiality and guard against leakage of market sensitive information before a proposal is finalised and announced. Ansarada's security measures and access controls assisted us in satisfying those legal obligations and ensuring confidentiality."***

Michelle Dance, Group Executive,  
Corporate Finance Investa Property Group

## Multiple layers of protection

Beyond strict document control, Ansarada provides rigorous infrastructure, organisational and application protections. All Ansarada's infrastructure is housed and managed from within an ISO 27001:2005 certified data centre

All data transferred to and from Ansarada data rooms is encrypted using 128 bit SSL (Secure Socket Layer), and all stored documents and Question and Answer (Q&A) interactions are encrypted using 256 bit AES (Advanced Encryption Standard).

## Your benefits at a glance:

- Superior protection of confidential information with the latest technology from trusted security experts
- Easy and simultaneous access to documents for authorised users
- Fast, simple set up without the IT headaches - no investment in hardware or software (SaaS)
- Accelerated deal flow
- Increased intelligence on user and document activity

## Want to take a closer look?

Call Ansarada today to discuss your project needs or to arrange an obligation free demonstration.

***"From a corporate governance perspective, Ansarada provides the ultimate protection for our proprietary technology and IP."***

Hugh Alsop, Director of Business Development, Acrux