



Gain control and maximise efficiency with **Ansarada's** online Q&A facility

A multi billion dollar auction based M&A deal or a small divestment - whatever you're working on Ansarada's Q&A facility is ready to make life easier. It allows the entire Q&A workflow to be tailored and securely managed online, resulting in a simpler, faster due diligence process and a better outcome for you and your client.

"We looked at a range of other products including popular overseas technologies. We chose Ansarada after our law firm introduced us; we found its data room the easiest to use as well having the clean, professional look and feel we wanted."

Carolyn Fox, Communications Director,
Pacific Equity Partners

With Ansarada Q&A means Quick and Automated.

Ansarada's easy-to-use Q&A facility allows deal managers to assign roles to due diligence participants in seconds, with 'point and click' ease. The participant's role determines the features and functions they can access and how they interact in the Q&A process. The diagram over the page demonstrates how roles may be allocated in an M&A transaction.

Collaborate in confidence

Questions and answers are immediately directed to the appropriate participant using automatic notifications to the user's chosen email inbox.

This enables deal managers to avoid confusion around the responsibilities of each role, and eliminate delays from the logistics of coordinating sizeable Q&A volumes.

"Ansarada adjusts and tailors their software to client feedback, and it shows. The strength of Ansarada's Q&A facility is unrivalled."

Executive, Corporate Finance, KPMG

When a user enters the virtual data room, login alerts notify them immediately of questions and answers awaiting their action so that responding to requests is simple.

Benefits 'On Demand'






It's no secret: Everyone is looking for a competitive advantage. Steer clear of compromises and make the move to Ansarada. You will be amazed at the time and cost savings not to mention the value of smart technology working for you and protecting you 24/7.

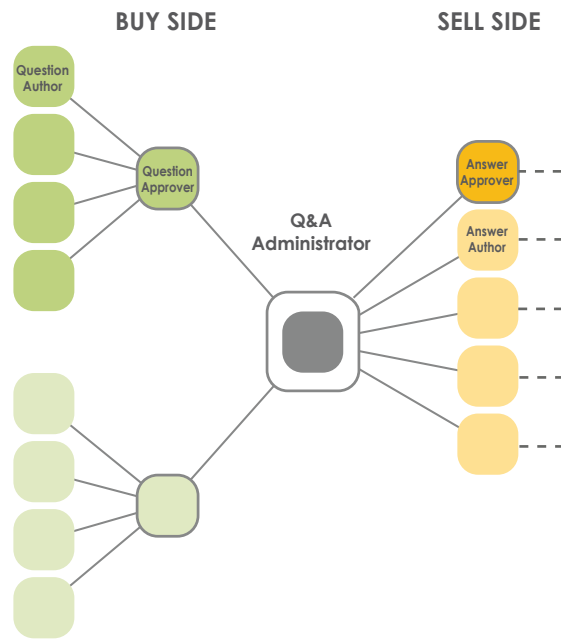
Q: How did you complete the deal so fast?

A: With Ansarada. With ease.

"Recently, we entered into an agreement with Morgan Stanley Real Estate for an all cash offer to acquire \$6.6 billion of stapled securities in Investa. With Ansarada as our technology partner on this project, Investa was able to control the flow of information and maximise the price per security received under the offer."

Michelle Dance, Group Executive, Corporate Finance
Investa Property Group

Key	Role and Description
	Answer Authors (ie Co advisers, Vendor Management) <ul style="list-style-type: none"> • Reviews, comments, forwards and submits answers to the Q&A Administrator or approver
	Answer Approvers (ie Legal advisers, Vendor CFO etc) <ul style="list-style-type: none"> • Reviews, edits, submits and approves answers
	Q&A Administrator(s) (ie Deal Manager) <ul style="list-style-type: none"> • Approves, rejects, forwards and answers questions • Drafts, edits, seeks approval for and discloses answers • Manages all Q&A via comprehensive reports
	Question Approvers (Bid Group Team Leader) <ul style="list-style-type: none"> • Approves, modifies and submits or rejects questions from their User group • Notifies group members of answers
	Question Authors (Bid Group Member) <ul style="list-style-type: none"> • Drafts and submits questions • Views group questions and answers



Note: Multiple roles are easily allocated and tailored to suit your exact requirements

Ansarada scales easily to accommodate extra users and data room activity

With Ansarada, online data room participants can be easily added on demand at any stage, and allocated a Q&A role with no cost increases or disruptions. In addition, Ansarada's filtered facility is designed to permit allocation of multiple Q&A roles for tailoring the workflow to suit major transactions.

Ansarada's Q&A facility flexibly adjusts as the volume of questions in the data room ramps up or decreases, and as participants and their roles change during the due diligence process. With Ansarada you have at hand reporting features that include all Q&A activity, including reports to track the age of any question, its current status and the user it requires action from.

Ansarada's Q&A facility acts as a virtual project coordinator, saving you time and saving you money. The result? Your resources are invested effectively in expertise not administration.

A Q&A facility to manage competitive tension

Beyond giving sell side participants live information on interested parties' use of the virtual data room, to paint a

detailed picture of the priorities of participants, Ansarada allows deal administrators to increase the competitive tension amongst bidders at key points in the negotiation.

With Ansarada, deal managers can choose which questions and answers to reveal to deal room users and when, as well as having the option to reveal or suppress the existence of rival bidders.

Ansarada is the new tool for maximising tension in competitive due diligence transactions.

"We gave answers to requests for further information to the person who asked the question as well as anonymously to every other bidder, which helped enhance the competitive tension."

Andrew Bullock, Partner, Gilbert + Tobin

Want to see Ansarada's data room in action?

Contact us today for an online demonstration, to see for yourself how Ansarada can improve the Q&A process on your next transaction.

Ansarada is an experienced and trusted data room specialist providing powerful virtual data room facilities protected by the highest levels of security. Ansarada's customisable data rooms are powered by sophisticated technology that accelerates projects enabling controlled access by multiple users to sensitive information securely and simply via an internet browser from anywhere in the world.

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